

## **Members of the WEEE Advisory Body (WAB)**

### **Chair – Peter Calliafas**

Peter Calliafas' experience spans the environmental, technology and banking sectors. He is currently the Non Executive Chairman of Envirobusiness South East Ltd and was appointed at the time of its formation in 2005. Until recently, he was also an executive director of Tetronics Ltd, an established plasma arc technology company based near Swindon. Peter has chaired Defra's New Technologies Advisory Committee and remains a member of this committee. He is a member of the Chartered Institution of Wastes Management and of their audit committee. Prior to entering the industry in 2004, he was a career banker with Barclays Bank PLC. In 2001, the growth potential of the environmental sector was identified by the bank and Peter was asked to lead on the development of the market proposition. He was subsequently appointed Head of their Environmental Services Team, a team that specialised in looking after the financial needs of companies operating in the waste and renewable energy sectors. Whilst at Barclays, he was one of the banking representatives on the DTI Renewable Advisory Board – Finance and Working Group. He has also presented to the House of Lords Science and Technology Committee on whether the UK would meet its 2010 renewable energy target.

### **Members**

#### **Julie-Ann Adams – Adams Consultancy Services**

Julie-Ann Adams has more than 15 years experience in local government and the waste management sector. She was the Joint Managing Director of M Baker Recycling, a specialist WEEE treatment facility, which ceased to trade over external issues with evidence generation and the impact on cash flow this caused. During her six years with this Company, she established working relationships with a number of WEEE stakeholders – local authorities, producer compliance schemes and other treatment facilities. Julie-Ann now runs her own consultancy service working in the WEEE arena with treatment facilities and compliance schemes. She is a member of ICER (Industry Council for Electronics Recycling) and CIWM (Chartered Institute of Waste Management).

#### **The Rev'd Joy Boyce – Head of Corporate Environmental Affairs, Fujitsu Services**

Joy Boyce was appointed ICL's first corporate environmental affairs manager in 1993 and was made responsible for ICL's environmental programme worldwide. With 20 years experience in the IT industry, she has held positions in marketing, public relations and strategic development functions and spent several years as a director in a consultancy practice. She is Chairman of ICER and Chair of Intellect UK's Environmental Policy Committee. She also sits on the environmental policy committee of EICTA (The European Electronics Information and Communications Technology Association).

### **Scott Butler – General Manager, ERP**

Scott Butler joined ERP, the pan-European WEEE compliance scheme, as General Manager in February 2007. He was instrumental in setting up ERP's UK operations and manages all aspects of the organisation.

With an MSc in Environmental Technology, he has been an advisor to the Parliamentary Office of Science and Technology; he worked for a number of years as Sustainability Manager for The Science Museum; and he has consulted on environmental and corporate social responsibility projects for a range of organisations. In 2005, he joined Samsung Electronics as Sustainability Affairs Manager, with responsibility for environmental compliance, government affairs and internal communications on sustainability issues.

### **Lynne Cullis – Group Finance Manager, Electrolink**

Lynne Cullis, Chief Operating Officer of The Wastepack Group Ltd since 2006, entered the waste management industry with Wastepack in 1997 after qualifying as an accountant in a leading regional practice. Her experience covers all aspects of general waste management and producer responsibility compliance, working closely with all stakeholders in the sector.

### **Richard Davies – Chief Executive, Gears Wales Ltd**

Richard has almost 30 years experience in the IT Industry since joining IBM South Africa in 1981. For 12 years he specialised in the remarketing of IBM equipment in a multi million pound market place before setting up his own consultancy business in South Wales, which concentrated on expanding SMEs through the increased use of IT.

In September 2000 he founded Computer Warehouse, supplying refurbished computers to SMEs, community groups, schools and private users in the South Wales Valleys and in 2002 they were renamed Waste Technique Ltd to reflect their move into WEEE recycling. In July this year following a take over they became GEARRS (Wales).

Richard graduated from the University of Wales Swansea with a BSc in Economics.

### **Jonathan Gorman – Regulatory Policy Manager, Tesco Stores**

As Regulatory Policy Manager on environment issues for Tesco Stores Jonathan has been involved in WEEE throughout the period of implementation into UK law. He has built up considerable experience of implementation issues both as a producer and a distributor. He was closely involved in the development of the Distributor Takeback Scheme alongside other members of the British Retail Consortium.

### **Bill Griffiths – National Recycling Manager, Viridor**

Bill is a farmer by background and qualified with a degree in Agriculture from Harper Adams Agricultural College. On leaving college Bill owned and

operated a farm shop and pick your own business in north Hampshire growing crops and retailing to the general public. In 1995 Bill took a career change and moved to West Sussex to manage the biosolids (sewage sludge) recycling operation for Southern Water, which, 14 years later as this operation is now under contract to Viridor, he continues to manage. This role focussed on the treatment of a waste to produce an added value product generating revenue as an agricultural and sports turf fertiliser with recognised brand values marketed by a professionally qualified sales team. Bill joined Viridor in April 2005 as National Recycling Manager where he has marketing responsibility for a wide portfolio of materials including dry recyclates from Local Authority kerbside collections, bring sites and Household Waste Recycling Sites (HWRS) (paper, plastics, cans, glass, textiles, wood, electrical items, light iron etc) as well as marketing and compliance responsibilities for the organic materials from composted green, kitchen & residual waste. Since 2006 Bill has focussed on implementing the Weee Directive across the HWRS managed for Local Authority clients.

### **Gary Griffiths – Environmental & Quality Systems Manager, RDC**

Gary Griffiths has over fifteen years practical experience of working with waste electrical and electronic equipment. Gary's experience includes working as both a buyer and supplier of waste management and recycling services and he has advised the EC & UK Governments on WEEE. A member of the Chartered Institution of Waste Management, Gary is the Environmental & Quality Systems Manager for RDC, Europe's largest computer reuse and recycling business.

### **Barry Groves – Director, Northern Compliance**

After a successful Army Career Barry became a Golf Club manager, before going on to work for a larger County Council. Following this he formed his own company to promote proper environmental disposal and went on to operate as a PCS. He is also involved as a Director of a company that promotes proper collection and disposal of Business WEEE and has a very keen interest in working with Social Enterprises and other Third Sector organisations in promoting the Reuse model.

### **Andrew Hanratty – Compliance Director, Veolia**

Andrew Hanratty has over 18 years experience in the waste and recycling sectors. Initially working in Hazardous Wastes Disposal for Waste Management Ltd and UK Waste Ltd he has also recycled waste solvents for four years. After this he moved to the sustainable manufacturing sector and joined Sonae UK Ltd as recycling manufacturer assisting in the production of chipboard and gaining accreditation for the manufacturing processes.

In 2003 Andrew joined Cleanaway to manage the packaging scheme for four years and set up two accredited operations before launching the Veolia ES WEEE Compliance Scheme in 2007 where he is the Scheme Manager. He is also the Compliance Director of the BatteryBack compliance scheme, the UK's largest collector of household batteries.

### **Adrian Hawkes – Director of Policy, Valpak**

Adrian Hawkes is Director of Policy at Valpak, the leading UK industry scheme for producer responsibility compliance and recycling. He was instrumental in establishing the market based compliance system for packaging in the UK, which is widely acknowledged as having many significant benefits for producers over alternative systems. He is an engineer by background and having spent over 15 years in manufacturing industry he has been involved with Valpak in various roles since its formation in 1997. He has become a respected adviser to European, National and local government on the implications of producer responsibility. This includes the newly introduced requirements for WEEE as well as other waste streams such as batteries and agricultural waste plastics in the future.

### **Simon Hill – Commercial Manager (Recycling), Wincanton**

Simon has been in waste management for the last 15 years. After completing a degree in Chemical Sciences at Leeds University, and working in the chemical industry, he joined the waste management industry initially within landfill disposal. He went on to hold management positions with responsibility for landfill sites, transfer stations, civic amenity sites, composting, aggregate recycling and bulk waste haulage.

In April 2004 he joined Wincanton as Commercial Manager with responsibility for developing its waste management and recycling services, particularly in relation to WEEE, for local authorities, manufacturers and retailers. His role also includes championing WEEE Directive issues on behalf of the business, and advising Wincanton's employees and customers.

Simon is a full member of the Chartered Institution of Wastes Management and the Society for the Environment, and a member of the Agencies and Industry WEEE Operational Liaison Group.

### **John Holbrow – Non-Executive Chairman, Pollution Monitors Ltd**

John Holbrow has wide experience of the electronics industry, working in various positions from engineer to managing director in both large and small businesses. He is Chairman of the Environmental Policy Unit for the Federation of Small Businesses (FSB), a member of the BREW Steering Group for DEFRA, and the National Fly-tipping Forum and the NET REGS Steering Group for the Environment Agency.

### **Dr Leigh Holloway – Environmental Consultant, eco3**

Leigh Holloway is an environmental and sustainability consultant specialising in eco-design and producer responsibility, and an adviser on the Government funded Envirowise Helpline which gives impartial advice to UK companies on environmental issues. His wide-ranging work on the WEEE Regulations has brought him into contact with the whole range of stakeholders affected by the WEEE Regulations.

**Claudia Kuss-Tenzer – Research and Policy Programme Manager, Waste Watch**

The majority of Claudia's professional career to date has focused on research and policy within waste and resource management. In 2002, she joined Waste Watch, a leading national NGO promoting sustainable waste and resource management, heading up their research and policy team. She leads on the strategic development of Waste Watch's Research and Policy programme and represents them on a range of waste and resource policy and legislative issues such as the EU Energy-using Products Directive, the Waste Framework Directive and the Waste Electrical and Electronic Equipment Directive. Claudia also represents Waste Watch on Defra's Waste Strategy Stakeholder Group. She holds an MSc in Environment and Sustainable Development from University College London.

**Terry Maguire – Chairman & Managing Director, Computer Remarketing Services**

Terry Maguire has over 30 year's experience of the I.T. industry. He has worked in various senior commercial positions within the sector including roles at ICL, Wang, and Dowty Communications. In the late 1990's Terry was retained by Ernst & Young and tasked with liquidating the UK assets of Commodore Business Machines which sparked his interest in computer re-marketing and re-use.

**Lee Marshall – Senior Manager (Policy and Waste), Powys County Council**

Lee has spent over 16 years in waste management after graduating with an Environmental Technology degree. He started his career at Woking Borough Council as Recycling Assistant and has also worked for Coventry City Council and Stratford District Council as Head of Street Scene. He is now the Senior Manager Policy & Waste at Powys County Council in Wales and has also spent a period in the private sector as a Contract Manager dealing with all of the waste generated by British Airways at Heathrow and Gatwick airports. He was Chair of LARAC (Local Authority Recycling Advisory Committee) from January 2005 to January 2009 and has been involved with the organisation for well over 8 years taking on roles as Technical Officer, Vice Chair and Communications Co-ordinator prior to becoming the Chair.

**Dr Kirstie McIntyre – Environmental Takeback Compliance Manager, Hewlett Packard**

Kirstie McIntyre has more than ten years experience in process improvements and change management, having worked for a number of years in the strategic development of end-of-life programmes for various companies in the electronics sector. She has an engineering doctorate in environmental technology and has published widely on sustainability and supply chain issues.

**Mark Shelton – Waste Promotions Manager, Donarbon Waste Management**

Mark has 18 years experience of the waste management industry from collection to separation and disposal. In the last 10 years as Waste Policy Manager for Cambridgeshire County Council, and previously as Recycling Officer for Cambridge City Council, he has been involved in a wide range of awareness raising and practical initiatives. He was lead officer in letting the County Council's fridge/freezer collection and treatment contract when the ODS Regulations were implemented, and has worked with colleagues to ensure that all of the council's civic amenity sites are Designated Collection Facilities for WEEE. He is a member of the Chartered Institute of Waste Management.

**Eddie Taylor – Chief Executive (Strategy), Lighting Industry Federation**

Eddie has over 35 years experience working for Philips Electrical Group. During this time he has held a number of senior management roles including logistics; IT; marketing; quality systems and business management. In 2005 Eddie became involved in assessing the WEEE Directive for Philips Lighting. After retiring in 2006, he set up and managed Recolight, a Producer Compliance Scheme for lamp producers. Eddie is currently the Chief Executive for the Lighting Industry Trade Association (LIF).